

LEADING WOMEN
ENTREPRENEURS
& Business Owners

NEWS RELEASE

FOR IMMEDIATE RELEASE:

Contact: Info@LWENJ.COM (201) 388-9624
Who: Leading Women Entrepreneurs: The Best and Brightest
What: 2014 *Leading Women Entrepreneurs Phase One Finalists*

Clinton, New Jersey, April 16, 2014

Hundreds of nominations were received from women entrepreneurs who are all accomplished, intelligent and inspired by their work; these trend-setting women make a difference in their companies, industries and communities. Their contributions have given rise to the creation of the *Leading Women Entrepreneurs and Business Owners Initiative*, an honor which was open to the women of our state who have been keeping the small business economic engine warm in these troubled times.

The 2014 finalists who were selected are women who support numerous non-profits, are employing thousands, generating millions and represent a variety of industries. The impact they have for our state and local communities is amazing.

“We are very excited about the 2014 initiative in partnership with *New Jersey Monthly Magazine* that honors women business owners because women are the forerunners to the economic recovery of our state. Over the last twenty years, women have surpassed men at twice the rate for starting their own companies. Our joint project presents phenomenal exposure for their efforts and the issue that finalists are listed in will reach over 750,000 households,” states Linda Wellbrock, Founder of Leading Women Entrepreneurs.

After analyzing hundreds of entries, an independent committee selected the initial finalists for phase one of the competition who were judged in four areas: Market Potential, Innovation, Advocacy for Women and Community Involvement. Finalists are then automatically submitted for phase two of the competition. This list will be further analyzed by the Advisory Board to assist in selecting the Top 25 Leading Women Entrepreneurs who will be recognized on December 4, 2014 at Fiddlers Elbow Country Club at a cocktail reception.

Leading Women Entrepreneurs is a media and events company that recognizes outstanding women business owners. The mission is to create a sustainable, ongoing environment that brings leaders together and showcases their attributes and contributions.